

CUSTOMER PORTRAIT

GL events is a worldwide provider of integrated solutions and services for events covering the market's three main segments:

- congresses and conventions
- cultural, sports and political events
- trade fairs and exhibitions for professionals and the general public

Intervening on behalf of a large range of institutional and private companies in France and worldwide, **GL events' mission is to support companies, institutions, and event organizers at every stage of the event planning process.**



KEY FIGURES

Employees	3,896
Countries served	56
Revenue in 2012, <i>50% from international markets</i>	824M€
Locations worldwide	+90
Visitors and exhibitors	+11M

GL events Live groups together **the full range of business lines and services for corporate, institutional and sports events.**

From consulting services and design to producing the event itself, **GL events Live's teams provide turnkey solutions to major worldwide event customers.**

GL events Exhibitions manages and coordinates the Group's portfolio **of 300 proprietary trade fairs covering a wide range of industries: construction, transportation, environment, food, textiles, and more.**

INITIAL NEEDS

We have been using Visual Planning version 4 for many years now, explains Maxime Durand, operations manager.

As the team was growing, indeed the application is used by more than 80 persons; we needed to migrate from Version 4 to 5 to gain in user-friendliness and, above all, in mobility.





Since we migrated to Version 5, our everyday work has become even easier than before, especially using all kinds of devices to follow operations in real time.

From tablets to cell phones synchronized with PC's, my team and I can be everywhere without losing track of information.

What I appreciate most in this tool is its reliability, the power of information sharing capacities, security, and mobility.

Maxime Durand, Operations Manager



To summarize, **we can say that Visual Planning does it all;** from scheduling equipment and teams to planning transports.

We know exactly where everything is located and where everybody is working and for how long.

Intuitive and user-friendly, **Visual Planning is used everyday by our teams even before opening our emails in the morning! We would be lost without it.**

mobile Innovative
adaptable
real-time
user-friendly
flexible
reliable compatible

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